



ARE YOU...FLEXIBLE?

SWEAT OPERATOR WANTED FOR HEYOUTS - LAST MINUTE WORKOUTS

Time commitment: 100% though we're some pretty flexible yogis here

Start date: ASAP

Location: Stockholm

We are looking for a passionate, creative and amazingly driven Sweat Operator who shares our vision to make people sweat more. Since we are a small, growing team, you will be responsible for the key marketing initiatives of the product launching in 2017.

We're located next to the Stockholm City Hall, a short interval from a bunch of our yoga studio partners.

OUR OFFER

HeyOuts is a disruptive marketplace for exercise, unlocking the top gyms and exercise studios in Sweden and Europe. As our Sweat Operator, you must absolutely love digital, sports, people, and big ideas. You are driven, hungry and can't wait to fix the things broken in exercise!

At HeyOuts you will have the chance to influence the direction ahead, developing an already revenue generating & potentially disruptive product and be part of something really big, in a creative environment with a tight team of skilled developers and keen workout enthusiasts from Rocket Internet, Spray and the exercise industry. We're building a product and a company at the same time – expect to learn a lot in all areas of the business. You will work closely with CEO and COO and skilled tech people in an informal, flexible and sporty work place. We're located next to the Stockholm City Hall, a short interval from a bunch of our exercise studio partners.

THE ROLE

You have no problem setting up and executing a brilliant strategy to attract 500 yoga lovers and convert them into paying HeyOuts users. Nor have you firing away eloquent emails - fun email matter as much as a perfect bicep curl. You know this, because building great relationships – from every angle impossible - is what you were born to do. Know when to do things that scale, and when not to. We have big ideas, and we need your help.

Your task will be to handle how we treat each users and exercise studios, and treat them best. If you're the right woman (?) for the job, among your upcoming tasks will be to draw and executing the big plan outlining how we will do the same for our next 2, 5 and 30 cities. You're the perfect fit in charge of projects big or small, and can put together an excited team to help you make exercise in Stockholm 10x better.

BENEFITS

- Salary or attractive equity stake
- All the workouts you can do

YOUR PROFILE

We expect you:

- Have tried working out at least once
- Have at least a couple of years of experience in the tech industry (or else have had a data- and people driven role elsewhere), with both some successes and maybe some faceplants
- Enjoy working in teams
- Like to work in a fast-changing environment
- Take initiative, and experiment
- Are goal-oriented but with a sense for details
- Think creatively, strategically and execute methodically
- Love changing sports and challenging conventions as much as we do!

Key responsibilities

- Develop, serve and expand our Supply and Demand of exercise / yoga users / studios: be our main user contact point, in Stockholm/Sweden and if you're the person who grows with responsibility, in upcoming target markets in Europe
- Growth and happiness are important. Ensure it by tracking key demand-related KPIs, NPS's, MAU's, conversions and well you know it best
- Recruit and manage your Team, including key hires & interns
- Create and manage key operations-related partnerships
- Set up and organize relevant target metrics & team communication in CRM-based tools, Mixpanel, Slack, etc
- Have a gung-ho, high-five-ish, ALL-IN attitude to work, sport, life, people & other mammals
- Test workouts at current & new studios



ABOUT HEYOUTS

More sweat to the people! More than 50% of Swedes are overweight or obese, and that's schmuck, we say. HeyOuts mission is to make people sweat more. Whereas Netflix & chill is awesome, a great workout can be really something. That's why we've set out to fill the 10.000 empty gym spots that face stockholmers every day. We start by offering yoga at our 5 favourite yoga studios in Stockholm in February 2017. The spots are last-minute, so they're usually pretty cheap.

Get the HeyOuts iOS app today, and get sweating! <https://appstore.com/heyouts>