



ARE YOU...FLEXIBLE?

CREATIVE OPERATIONS INTERN WANTED FOR HEYOUTS - LAST MINUTE WORKOUTS

Time commitment: 50-100%

Start date: ASAP (Q1 2017)

Location: Stockholm

Start date: 4-6 months (minimum 2 days/week)

We are now looking for our first operations intern ready to roll up their lululemon athletica sleeves and **make people sweat more!** You will work closely with our CEO and COO, and possibly with a second intern.

Since we are a small, growing team, you will be given a lot of responsibility around our business and operations and of course keeping constant contact and understand our users both online and offline.

OUR OFFER

HeyOuts is a disruptive, last-minute marketplace for exercise, unlocking the top gyms and exercise studios in Stockholm and West Europe. As an operations intern at HeyOuts, you must absolutely love digital, sports, people, and big ideas.

You are driven, somewhat sporty, and can't wait to fix the things broken in exercise! At HeyOuts you will really have the chance to influence the direction ahead, developing an already revenue generating & potentially disruptive product and be part of something really big.

THE ROLE

You will be in the crosshairs of both our business and our operational side, but most important making sure the internal flow and processes runs smoothly! Your responsibility is **1) The business** - make sure we keep track of things such as numbers (money, Bikram yoga sessions in the app, or perhaps headbands to new app users?) and you know all figures in and out for driving our business forward and **2) The operations** - once business is flowering, you'll help us to take relevant actions that streamline and improve our operational DNA at HeyOuts.

We have big ideas, and we need your help. Know when to do things that scale, and when not to. If you're the right person for the job, among your future tasks will be to assist to draw and executing the big plan outlining how we will do the same for our next cities abroad. Let's help people sweat more!

BENEFITS

- 10.000 SEK
- All the workouts you can do

YOUR PROFILE

We expect you:

- Have tried working out at least once
- Have a huge interest in business and operations with a creative mindset
- Want to know and work with digital models, methods and tools such as MixPanel, GA, “HOOK”, CAC’s, LTV’s, AARRR and RICE. Maybe you know even better ones?
- Are a goal-oriented team player, with a sense for details and numbers
- Like to work in a fast-changing environment
- Take initiative and make smart mistakes
- Get inspired by working with a product that makes people feel better
- * Have a gung-ho, high-five-ish, ALL-IN attitude to work, sport, life, people & other mammals

Key responsibilities:

- Manage daily operational tasks including keeping track of and follow our KPIs and metrics
- Analytics, run user data to understand our users and come up with areas of improvements
- Develop and optimize our internal operational processes, take a big picture look at our business and break them down to actionable steps
- Admin related tasks could include manual follow up tasks involving scheduling and reviewing our weekly workouts and bookings
- Interact with customers and workout partners – live and learn side by side of our users!
- Communicate closely with our users and set up and execute workout events with studios and partners
- When needed, be ready to take on those classic startup tasks including both low and high stuff!
- Test workouts at current & new studios (everyone’s gotta sweat some)

Email **stockholm (at) heyouts.com**, and write something you’ve done that makes us scream HEY!

ABOUT HEYOUTS

More sweat to the people! More than 50% of Swedes are overweight or obese, and that’s schmuck, we say. HeyOuts mission is to make people sweat more. Whereas Netflix & chill is awesome, a great workout can be really something. That’s why we’ve set out to fill the 10.000 empty gym spots that face stockholmers every day. We start by offering yoga at our 5 favourite yoga studios in Stockholm in February 2017. The spots are last-minute, so they’re usually pretty cheap.

Get the HeyOuts iOS app today, and get sweating! <https://appstore.com/heyouts>